

## Vintage Wristwatch “Sleepers” in Today’s Marketplace

There are many “sleepers” or under-appreciated wristwatch brands and models in today’s marketplace. Many factors including case size, dial design, and lack of brand notoriety contribute to the fact that these brands and models do not command the respect or prices that they deserve.

Some of the higher-quality brands that stand out as “sleepers” today include: **Wittnauer** (non-Aviator models), **Cortébert** (at one time one of the highest regarded premium watch brands who actually manufactured and sold their own movements to high-end companies that include Rolex), **Minerva** (exceptional quality and the manufacturer of complicated movements), **Mido** (pioneers with the automatic movement as they simplified its design, but many of these watches are under-sized compared to today’s trends), **Cyma/Tavannes** (innovator of many technological designs), **Universal Geneva** (their non-chrono models), **Eterna** (innovator of thin automatic movements), **Wyler** (innovator of sturdy movements including the unbreakable Incaflex balance wheel), **Glycine** (non-Airman models), **Zenith** (non-chrono models), and **Record** (non-British Ord Military models).