

Smartbands have been around for a couple of years and they were first marketed as a wearable device that appealed mostly to the fitness crowd. They include features such as activity tracking, the recording of physical, social and entertainment activities. They have expanded into a more interactive device that can vibrate when calls, message notifications or other alerts are activated from a smartphone. Smartwatch manufacturers are now designing Smartbands with traditional mechanical wristwatches to turn a regular watch smart (they can claim it is a Smartwatch if its strap incorporates a Smartband.)

Some of the Smartbands available on the market include:

[LYCOS Life SmartBand](#)

[Sony SmartBand SWR10](#)

[Razer Nabu](#)

[Montblanc e-Strap](#)